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**June 2010**  
**1st Straw Marketing & Promotions launches Mobile Text Messaging Service.**  
(Philadelphia/South Jersey) - With 130 billion text messages being sent

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- Many different styles
  - Lifetime Warranty
  - Custom Imprint
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## Strategic Marketing

**1st Straw Marketing & Promotions** offers strategic and tactical marketing services to clients across the US. With over 40 years of marketing experience, we help our clients:

- Determine their marketing needs and objectives
- Target potential buyers
- Analyze the marketing environment
- Measure the effectiveness of marketing efforts
- Plan for future market growth

Our comprehensive marketing program will help you confirm your company mission, refine your service and product development strategy, and generate new product ideas.

## Promotional Marketing

We also assist our clients in the planning of promotional programs. We use a supplier network of over 3,000 suppliers with customized products in nearly every category. We have access to direct import production to create custom molded products, custom packaging or existing products. We belong to the Promotional Products Association International and Advertising Specialty Institute giving us access to restricted lines and the finest brand names.

## Rush Service

### Need It Now Service! Out the door in 24 to 72 hours

- Standard catalog quantities are available.
- One color, one location imprint
- Order, payment and vector format artwork must be submitted the same day to qualify for rush service.
- Embroidery must be 7500 stitches or less.

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**1st Straw Marketing & Promotions** continually helps their customers find successful solutions to market their business or service. [Read some of our recent case histories...](#)

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